



Dear Local Small Business Owner,

My name is Leslie Brennan and I am President of the Parent Teacher Association (PTA) for Southwestern Elementary School in Suffolk, Virginia. I am excited to present you with a unique opportunity to support your local public elementary school while marketing your business to over 550 families that mainly live in the Holland and Whaleyville area. Former sponsors have reaped both a tax benefit as well as a boom in business as their business names are top of mind with our Suffolk families. As a sponsor, you'll enjoy benefits such as advertising your business on our private Facebook and Instagram pages and on our website. Depending on your sponsorship level, you can also receive recognition on all our print materials that are issued to every family in our public school among other exclusive benefits!

It is no secret that students across the country are suffering from educational setbacks due to the pandemic and are still struggling to catch up. Funds raised from our Community Sponsorships go to pay for programs that assist students of all economic backgrounds and complement and reinforce what the students are learning in class. For example, last year we used funds to remodel the teacher's workroom allowing for less time spent using outdated equipment to prep lesson materials and more time in the classroom with engaging materials. We recently purchased two portable basketball hoops for student use during recess and gym. Funds are also used to stock the Teacher Store which provides free monthly school supplies to all the teachers in the school. Our PTA pays for educational, cultural, physical and social programs that are not currently paid for by Suffolk Public Schools district or the State of Virginia. Please find attached information providing sponsorship levels, benefits associated with each level, and outdoor play activity ideas to better build and grow our students.

We also have an opportunity for in kind donations for event raffles and staff appreciation gifts throughout the school year. There is no donation too small. Your generosity will go a long way towards keeping Southwestern Elementary one of the best public elementary schools in the state. In the event you choose to support us, kindly mail a check made out to SWES PTA or you can also access our sponsorship levels and pay online at our online PTA store: <https://southwesternpta.givebacks.com/store>.

Regards,

Leslie Brennan

Southwestern Elementary PTA President

www.southwesternelementarypta.com



PTA SPONSOR LEVELS

FOAL

\$1-49

100% of your donation
supports our programs,

Thank you for your
support!

DONATE

YEARLING

\$50-99

- Foal perks +
- Letter of recognition
from SWES students
- Your name/logo will
be posted on our
website

SPONSOR

COLT

\$100-249

- Yealing perks+
- Business PTA
Membership
- Social Media
Recognition
- Website Recognition

SUPPORT

FILLY

\$250-499

- Colt perks+
- Your name/logo,
website and contact
info shared on
emailed & print
documents

FUND

MARE

\$500-999

- Filly perks+
- Your name/company
info recognized on
sponsorship wall in
Southwestern
Elementary

PROMOTE

MUSTANG

\$999+

- Mare perks+
- Banner of
recognition outside
of Southwestern
Elementary

FINANCE

By sponsoring the PTA, your business will be marketing to the families of the 550+ students that call Southwestern home. In addition to reaping a tax benefit, your name will be on the top of our family members mind year-round.

SOUTHWESTERNELEMENTARYPTA.COM

SOUTHWESTERN LEARNING & SENSORY GARDEN

Your Sponsorship will help make the Southwestern Learning & Sensory Garden a reality. This outdoor space will stimulate both outdoor learning and our Southwestern students' five senses.

Our raised planting beds and living tipi will stimulate the sense of sight while a variety of textures. From pea gravel to repurposed tires, these textures will encourage our students' sense of touch. The wide variety of native plants and Virginia agricultural products that will be grown in the garden by the students will mesh the Virginia learning standards, while stimulating our students' taste and smell. Finally, the sense of sound will be encouraged through fixed music options such as wind chimes.

Currently, the Learning & Sensory Garden is estimated to cost approximately \$10,000.00. As of 7/18/2024, the PTA has received 3 donated Memorial Bench/Table combos and a donation of labor to complete the garden. However, your support is still needed to complete this enrichment area.



SOUTHWESTERN SPORTS & BLACKTOP REFURBISHMENT

Gaga Ball Pit

Gaga ball is a popular, high energy game similar to a gentler version of dodgeball. In addition to practicing teamwork, students improve their fine motor skills and strategic thinking while playing Gaga Ball.

We would like to add two Gaga Ball Pits and balls to the playground area at Southwestern. This project is estimated to cost approximately \$2,000.00



Soccer Nets

With the addition of soccer nets, Ms. Alston, the P.E. teacher, plans to incorporate soccer practice and scrimmages as part of her regular classes. Soccer will help improve our students' physical, mental, and social development.

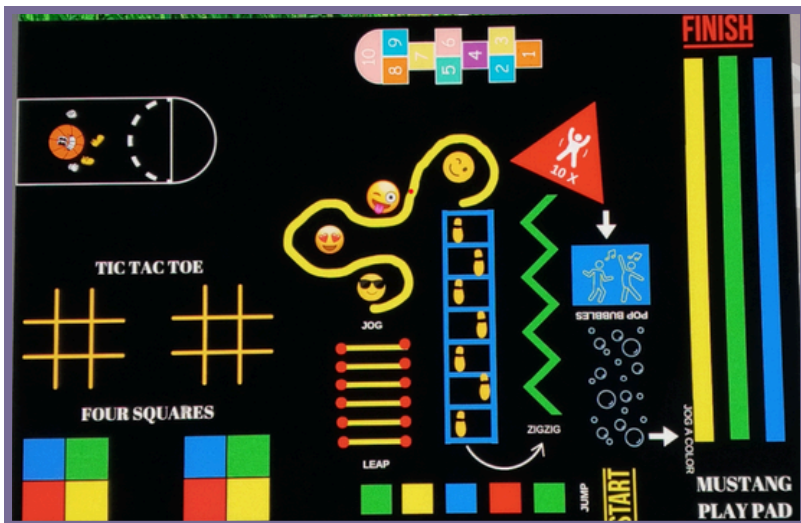
We would like to add two permanent Soccer Nets and balls at an estimated cost of approximately \$2,000.00



Blacktop Remodel

Studies show that by providing activities students can do at recess, it will enhance their learning, physical activity level, prevent bullying and promote positive social interactions on the playground. We have consulted with a specialist who has developed the blacktop remodel to the left.

The blacktop itself needs to be resurfaced, activities painted on and then the whole blacktop sealed once completed. This will help minimize falls and slips. This is by far the most expensive undertaking, with an estimated cost of \$22,000.00.





**SOUTHWESTERN
ELEMENTARY PTA**

Sponsorship Form

Thank you for choosing to sponsor Southwestern Elementary PTA in Suffolk, VA.
We look forward to partnering with you this year.

Be sure to connect with us on social media and on website at
southwesternelementarypta@gmail.com

DATE OF REGISTRATION

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BUSINESS INFORMATION

Business Name :			
Contact Name:		Contact Phone:	
Contact Email:			
Business Address:			
Business Website:			
Business Email:			

Please send your business logo and/or business image you would like displayed on our website and/or print materials to
southwesternelementarypta@gmail.com

SPONSORSHIP LEVEL

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Foal \$1 - \$49 | <input type="checkbox"/> Yearling \$50 - \$99 | <input type="checkbox"/> Colt \$100 - \$249 | <input type="checkbox"/> Filly \$250 - \$499 |
| <input type="checkbox"/> Mare \$500 - \$999 | <input type="checkbox"/> Mustang \$999+ | | |

Exact Amount You Are Donating:

Method of Donation: ☐ Cash ☐ Check ☐ Online Credit/Debit Payment

Do you have a specific project you would like your donation to go to?

Who should receive the receipt of donation?

How should they receive the receipt?

ADDRESS

A : 150 Pioneer Road, Suffolk, VA 23437

P : 757-581-0871

E : southwesternelementarypta@gmail.com

THANK YOU FOR THE SPONSORSHIP

A PTA Officer will reach out to the contact listed to arrange any additional benefits such as banners and/or plaques.

